

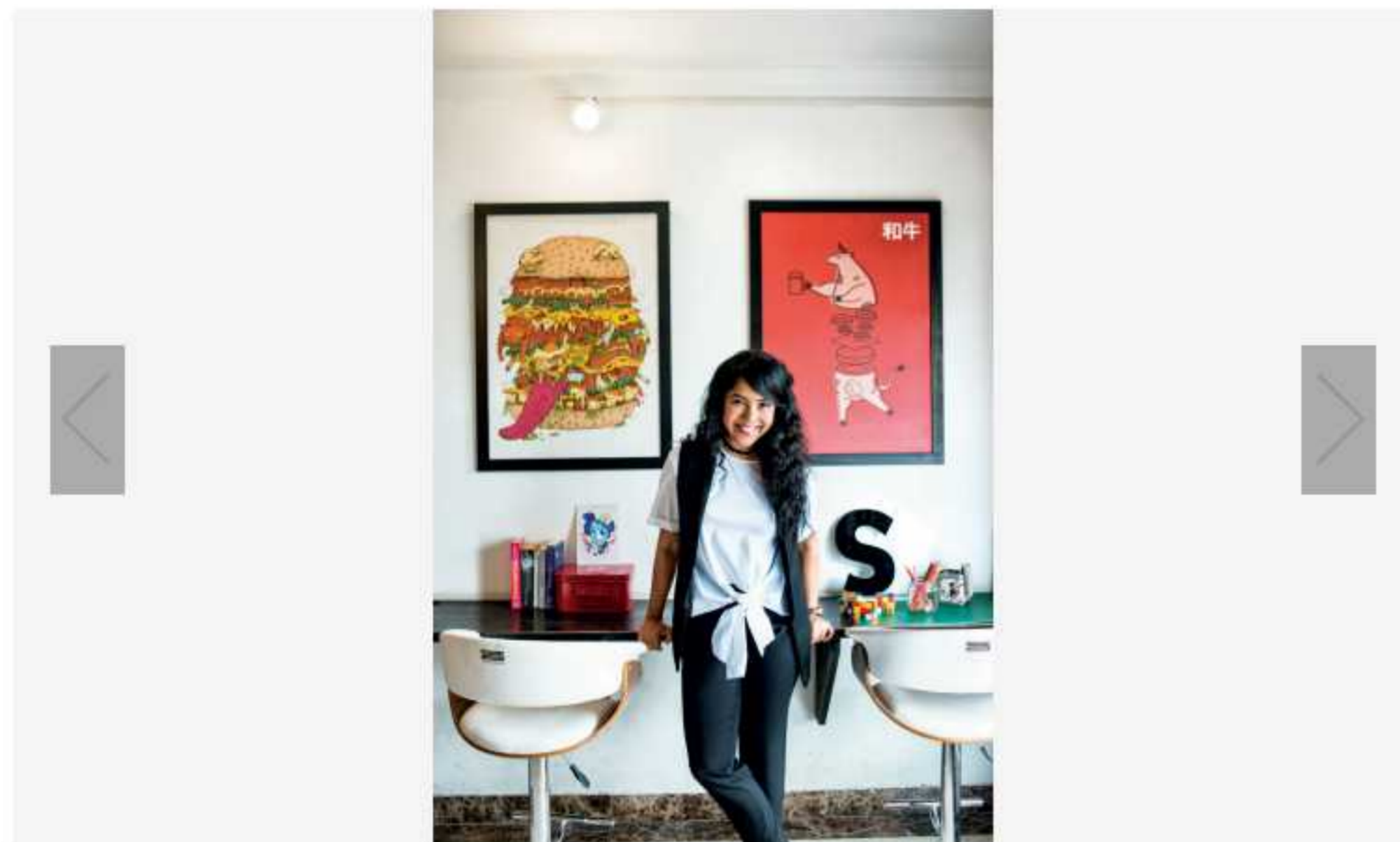


Work spy: Meet the entrepreneurs who have turned tiny offices into creative hubs

These workspaces are the coolest

BY PRATIKA YASHASWI SEPTEMBER 1, 2016

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Work where you love, love where you work. And we'd all love French windows, WiFi-connected coffee machines and top-floor views for inspiration. For the new entrepreneur, however, the perfect work space has different dimensions altogether. Meet the founders of the hottest new startups, who are building both their dreams and their office—from scratch!

Varsha Patra, Homegrown

The Mumbai-based youth-media company runs out of an airy, spartan two-bedroom apartment. Patra, the business brain of the outfit, admits the minimal décor is directly related to startup budgets. The walls, therefore, are bare, but for a few illustrated artworks by independent artists that Homegrown promotes. Long, wall-mounted tables border the rooms and natural light floods the flat. "It's warm, our décor choices are fluid," she says.

*On Varsha: Cotton blouse, silk-blend sleeveless gilet and crepe pants; all **Zara**. Metal watch, **Tissot**. Metal ring, **Isharya***

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BY ELLE TEAM JULY 21, 2016

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